

# Technology Innovation & Entrepreneurship Club (TiE)



Technology,  
Innovation &  
Entrepreneurship  
Club

## About TiE

We are a new student-run club for everyone interested in developing a technological, innovative and entrepreneurial spirit. Through community-driven initiatives, we encourage networking events, peer-to-peer development, learning opportunities, and provide an informal platform to discuss innovative ideas.

The Technology Innovation and Entrepreneurship club encourages collaboration among faculty, students, alumni and entrepreneurs through a variety of initiatives that advance entrepreneurial & Innovative learning at USMS.



University School of  
Management Studies  
Guru Gobind Singh  
Indraprastha University



## Mission and Vision

To be the first Technology Innovation and Entrepreneurship Club that will provide an appropriate environment for innovative students and entrepreneurs in USMS and equip the community with knowledge economy as well as to establish a culture of innovation and entrepreneurship to create knowledge and skills on innovative foundations, and provide a mutual platform connecting student innovators and entrepreneurs to sponsors to build an economic system.

## PATAKHA - DIWALI FEST



The Diwali Fest 'Patakha' was organised to celebrate the festival of lights, "Diwali" with all the students and teachers of GGSIPU and they were dressed up in beautiful traditional attires. The event was purposely organised to encourage students to start up their own ventures and students set up food stalls as their startups and sold their food & beverages at low prices. Various competitions were also organised; Treasure Hunt was organised where different teams looked for clues to reach the target. Rangoli making competition was organised to bring out the creativity of students followed by logo making competition in which students designed digital logos with their unique creativity. TIE club also hosted a photo booth competition where participants put up their beautiful and creative photo booths and attracted most selfies. Thus, Diwali fest was an event full of enjoyment, celebrations, smiles, learnings, innovations, competitions and getting together.

## Bunty Babli League Innovative Bidding

Our core team organised a small bidding event for our team members who had just joined the TIE family. In this event, bidding of various locations was done according to their daily revenue, and tie members were divided into various groups of three to four people with a specific amount up for bid. Team members were required to offer specific prices for various items while keeping in mind the revenue of that particular location. Consequently, this entire action was enjoyable but also helpful for our TIE club members.

**"Bunty Babli League"**  
**Innovative Bidding**

**Rules**

- Team of 3-4 members
- Innovative team name
- No unfair means should be used

@TIEclubUSMS

<https://drive.google.com/file/u/1/d/1yNKUHC0XFERv1tTr3FbTV32OcJPBO3l/view?usp=sharing>

<https://drive.google.com/file/u/1/d/1SEKNJaNhiE7ZVE8YyMg-L2M5PaVsrwYh/view?usp=sharing>