

Updated list of USMC Ph.D. Scholars (Awarded)

| S.No. | Enrollment No. | NAME | Date of Registration | Full Time / Part Time | Topic of the Ph.D Thesis | Name of the Supervisor |
|-------|----------------|--------------------|----------------------|-----------------------|---|---------------------------|
| 1 | 01120390018 | Namit Vikram Singh | 10.09.2018 | Part Time | Role of Digital Media in Formation of Political Capital: A Study of Youth in Select Regions of Delhi | Prof. Durgesh Tripathi |
| 2 | 00820394417 | Prachi | 08.01.2018 | Full Time | Development, Structure and Strategies of Indian Over-The-Top (OTT) Video Platforms: A Study | Prof. C.P. Singh |
| 3 | 00720394417 | Priyanka Sachdeva | 08.01.2018 | Full Time | News Media Literacy: A Study of Youth in Delhi | Prof. Durgesh Tripathi |
| 4 | 00520394416 | Nikhil Anand Giri | 08.08.2016 | Part Time | Sustainability of Community Radio Stations in Uttar Pradesh: A Study | Dr. Sarvesh Dutt Tripathi |
| 5 | 00320394416 | Gulshan | 08.08.2016 | Part Time | Developing a Framework of Media Literacy for Young People with Visual Impairment | Dr. Sarvesh Dutt Tripathi |
| 6 | 00220394416 | Divyani Redhu | 08.08.2016 | Full Time | Contribution of Digital Technology in the Growth of Hindi Film Industry : A Study from 2005 Onwards | Dr. Sachin Bharti |
| 7 | 00120394416 | Aahana Bhatnagar | 08.08.2016 | Full Time | Understanding Cartoon Programs with Special Reference to the Media Literacy Framework in India: A Study | Dr. Kulveen Trehan |
| 8 | 90069130114 | Namita Nagpal | 05.01.2016 | Full Time | Virtual in the Domestic Sphere : A Study of News Media and its Social Influence in Families | Dr. Sarvesh Dutt Tripathi |
| 9 | 90069130114 | Kakoli Sengupta | 05.01.2016 | Part Time | Advertising Revenue Models of Select News Channels and their Influence on News Content in India: A Study | Prof. C.P. Singh |
| 10 | 90064131213 | Rashmi Singh | 05.01.2016 | Part Time | A Transition from Celluloid to Digital : A Comparative Study of Hindi Films Business Models from 2005 to 2015 | Dr. Sachin Bharti |

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|----|-------------|----------------|------------|-----------|---|------------------|
| 11 | 90066131213 | Suresh Kumar | 05.01.2016 | Part Time | समाचार वेबसाइटों के कंटेंट और उनका आय के स्त्रोतों के सम्बन्ध का अध्ययन : aajtk.in एवं jagran.com पर प्रकाशित समाचारों के विशेष सन्दर्भ में | Prof. C.P. Singh |
| 12 | 90062131213 | Krishna Pandey | 05.01.2016 | Part Time | Crisis Communication Strategies by Cadbury's & Nestle in India: A Critical Study | Prof. C.P. Singh |
| 13 | 90063131213 | Pijush Dutta | 05.01.2016 | Part Time | Communication Strategies by HUL in Marketing Lifebuoy Soap among Rural Audience : A Response Study of Select Outer Delhi Villages | Prof. C.P. Singh |