



## NATIONAL SERVICE SCHEME (NSS) CELL

Guru Gobind Singh Indraprastha University

(A State University established under Government of NCT of Delhi)

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F. No. GGSIPU/NSSCELL/2023/349L

Dated: 11<sup>th</sup> August, 2023

### NOTICE

**Sub: To Conduct the activities under “Meri Maati Mera Desh Campaign” under the aegis of NSS cell of the University from 09<sup>th</sup> to 30<sup>th</sup> August, 2023 – reg.**

NSS Cell of the University is going to conduct the following activities under “Meri Maati Mera Desh Campaign” at the University premises as per given schedule date, time & Venue:

**A. Activities for NSS Units from 09<sup>th</sup> to 15<sup>th</sup> August, 2023: (Administrative Ground in front of VC office)**

**The following activities will be organised on any day from 9<sup>th</sup> to 15<sup>th</sup> August at every NSS units.**

- 1) Dedication of Shilaphalakam/Memorial/Monolith - Installation of **nameplate of Veers** wherever possible
- 2) Taking the **Panch Pran Pledge (Pledge** also available at <https://merimaatimeradesh.gov.in/downloads>)
- 3) Vasudha Vandan - Creation of **Amrit Vatika by planting 75 saplings** of indigenous trees/species.
- 4) Veeron Ka Vandan- honoring freedom fighters/braves, retired personnel of Defence, CAPF and State forces who laid down their life protecting the nation and families of braves.
- 5) Hoisting of National Flag and singing of National Anthem.

**B. Har Ghar Tiranga Campaign from 13<sup>th</sup> to 15<sup>th</sup> August, 2023:**

As done last year, the Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India's Independence Day from 13<sup>th</sup> to 15<sup>th</sup> August, 2023 where people from all walks of life may be encouraged to **take a Selfie with Tiranga** and upload it to the website <https://harghartiranga.com/>.

**C. Activities for NSS Units from 16<sup>th</sup> to 20<sup>th</sup> August, 2023:**

**Prabhat Pheris (Morning Walk)** may be organized (from 16<sup>th</sup> to 20<sup>th</sup> August) in each institution in coordination with the nearest Block/Urban local body (ULB) between 16<sup>th</sup>– 20<sup>th</sup> August, 2023 wherein the - **Maati (Soil) collected from all institutions or Panchayats** may be taken by taking out a **rally by holding a tri-color flag in one hand and Maati on the other hand to the identified location at the nearest Block/ ULB for plantation of saplings.** These events may be organized in close coordination with State Govt/NYKS of your region.




Use tagline or Hashtags #Maatikonaman, #Veeronkavandan in social media handle posts by NSS units and amplify the reach of “Meri Maati Mera Desh campaign” in all social media platforms.

After the end of those events, the NSS PC/POs and NSS volunteers will visit the dedicated MMMD website <https://merimaatimeradesh.gov.in/> and perform the following tasks for the successful organization of the MMMD campaign.

The NSS volunteers and their family members and all NSS Functionaries can take an online pledge & upload a **selfie by planting a plant or holding a Maati (Soil)** by visiting this website (<https://merimaatimeradesh.gov.in/>)

- **All NSS Volunteers/Students, faculty members, staff members and other students of USS and affiliated colleges are cordially invited to attend the said activity as per schedule mentioned above.**
- **NSS Units of Affiliated colleges should plan and organize the activities at their college premises also.**

  
(Dr. Sayan Chatterjee)  
Program Officer, NSS Unit of USBT

  
(Prof. Varun Joshi)  
Prog. Coordinator, NSS/NCC Cell, GGSIPU

**Copy to:**

1. To all Deans/Directors of USS, GGSIP University
2. To APCs & all Program Officers of USS under NSS Cell, GGSIP University
3. To A.R. to Hon'ble VC, GGSIP University (For kind information please)
4. To A.R. to Registrar, GGSIP University (For kind information please)
5. Head UITS, request to kindly upload the notice on the University website.
6. Guard File