



## 4<sup>th</sup> Colloquy: ‘Ganga Samwad’ through Blended Capacity Building Programme for stakeholders of River Ganga

The Ganga River is one of the most revered rivers of the world. To conserve, restore and revive the river ecology, Union Government in June 2014 launched an integrated conservation mission ‘**Namami Gange Programme**’, and approved as ‘Flagship Programme’ by Govt. of India. Indian Institute of Public Management (IIPA) in collaboration of Bhumiruha - the Alumni Association of University School of Environment Management (USEM) of Guru Gobind Singh Indraprastha University (GGSIPU) and USEM jointly organized an immensely invigorating and enriching ‘Fourth Colloquy: *Ganga Samwad*’ through ‘Blended Capacity Building Programme for stakeholders of River Ganga’ on 23<sup>rd</sup> December 2022.

Dr. Sumit Dookia, Faculty and Alumni Coordinator USEM and Prof. Rita Singh, Dean, USEM set the tone of the event with their encouraging words on the bio-cultural significance of the revered River Ganga. Acknowledging the objective of strengthening stakeholder capacity and public participation in Ganga River Management, Shri S. N. Tripathi, Director General, IIPA gave online presidential remarks, highlighting the role of holistic approaches and knowledge dissemination, followed by Dr. Shymali Singh, Faculty, IIPA, who brilliantly shared a glimpse of the activities of Namami Gange Programme and student engagement through web based training, introducing the Learning Management System (LMS) along with audio-visual and textual tailor-made learning modules. The collaboration focused on encouraging participation of today’s generation in partaking in the revival of the river, making it Aviral and Nirmal. Moving forward, Prof. Vinod K. Sharma, Faculty, IIPA delivered an online talk on Ganga River Management highlighting the synergy between ecology and economy, followed by demonstration of the LMS and a pledge by the audience to save Indian rivers. The Honorable Vice Chancellor Dr. Mahesh Verma gave his wishes and enlightening message to the organizers and motivated to the organizing team for more such events in the future.

The entire event was organized through close coordination of Mr. Anand, President Bhumiruha – Alumni Association USEM and other members with the help of staff of USEM.

The half day event was very thought provoking to all the participants and faculties as how to disseminate the research and communicates to the stakeholders through various interactive media and publicity outreach material.

The event closed with the unveiling of Ganga *Pariprekshya* Walk-in Photo Exhibition, a showcase of the beautiful linkages between Ganga and the culture, traditions and livelihoods of the humans connected with it.

The collaboration between two institutions, that aim to bridge gaps between environmental education and implementation, will further the mission of capacity building and academic engagement and training facilitating the fulfillment of project objectives.

### Glimpse of activities through Photos

















