

Guru Gobind Singh Indraprastha University

Dwarka Sector 16-C, New Delhi – 110078 Examination Division (Ph.D. Branch)

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F. No.: GGSIPU/Exam/Ph.D./Notification/2022/2647L

Dated:28th January, 2022

Ph.D. NOTIFICATION

Guru Gobind Singh Indraprastha University is pleased to notify the acceptance of the Ph.D. thesis of following candidate and declares them eligible for the award of Doctor of Philosophy (Ph.D.). The relevant details relating to the award of the said Ph.D. degree is indicated below against the name of the candidates:

S. No.	Name of the candidate	Enrolment No.	Name of the School	Subject	Title of the thesis	Name of the Supervisor	Effective Date of Award
1.	Mr. Pijush Dutta	90063131213	USMC	Mass Communication	Communication Strategies by HUL in Marketing Lifebuoy Soap among Rural Audiences: A Response Study of Select Outer Delhi Villages	Prof. C.P. Singh	21.12.2021

(Dr. Gulshan Kumar) In-Charge (Ph.D.)

Copy to:

- 1. Deans, University School of Studies, Guru Gobind Singh Indraprastha University
- 2. Director (Research and Consultancy), Guru Gobind Singh Indraprastha University
- 3. Librarian, Guru Gobind Singh Indraprastha University
- 4. Supervisor of the Research Scholar
- 5. In-charge, UITS, GGSIPU with request to publish the said notification on the University Website
- 6. In-Charge, Server Room & EDP, Examination Division, GGSIPU
- 7. AR to VC Secretariat for kind information of Hon'ble Vice Chancellor, GGSIPU
- 8. AR to Registrar office for information of Registrar, GGSIPU
- 9. PS to COE, Guru Gobind Singh Indraprastha University
- 10. The concerned Research Scholar
- 11. The main file of Research Scholar

(Jasjeet Kaur)

Section Officer (Ph.D.)